

# fashion calendar

## 1971

31 st year • issued weekly

AUGUST 16

JANUARY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

MAY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

SEPTEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

FEBRUARY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

JUNE

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

OCTOBER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

MARCH

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

JULY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

NOVEMBER

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

APRIL

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

AUGUST

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

DECEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						



## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE will yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher.

### WEEK BEGINNING MONDAY, AUGUST 16, 1971

Beginning Monday August 16	HOLIDAY AND RESORT ITALIAN COLLECTION Dressy and daytime separates and one-piece dresses, featuring sweater and skirt dresses, designed by Dorothy Arden. Continuous showings. Contact: 594-0220.	ARBE IMPORTS	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday August 16	OPENING OF RESORT COLLECTION Showing of swim and play fashions. By appointment.	BRIGANCE WATERCLOTHES	1411 BROADWAY SHOWROOM - 16TH FLOOR Contact: 563-0417.
Beginning Monday August 16	OPENING OF RESORT COLLECTION By appointment. Continuous showings beginning Sept.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR 7. Contact: CH. 4-3558.
Beginning Monday August 16	OPENING OF RESORT COLLECTIONS Continuous showings. Contact: 244-6350.	TANNER OF NORTH CAROLINA; TANNERWAY; TOBY TANNER	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Tuesday August 17	OPENING: RESORT AND SPRING KNITWEAR Continuous showings. Contact: MU. 3-2467. Publicity: Viola Rossi, 489-8118.	FRANCESCA FOR DAMON; & DAMONETTE	1410 BROADWAY SHOWROOM - 12TH FLOOR
Wednesday August 18 12:30 P.M. Luncheon	BACK-TO-SCHOOL FASHIONS Girls' fashions by Ann Webster for Tiny Town Togs; boys' by Donmoor Inc. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	TINY TOWN TOGS; DONMOOR INC.	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday August 18 5:30 P.M.- 7:30 P.M.	PRESS PREVIEW: ACCESSORY COLLECTION Preview of accessory collection by Macy's young designers. By invitation. Contact: Ina Schell, OX. 5-4400, ext. 2260.	MACY'S	STUDIO WORKSHOP 19TH FLOOR
August 19- August 22	INTERNATIONAL MEN'S FASHION SHOW, COLOGNE, GERMANY Contact: Messe-und Ausstellungs-GmbH, P.O. Box 210760, 5 Cologne 21, Germany.		
August 21- August 27	WOMEN'S AND CHILDREN'S MIDWINTER AND HOLIDAY MARKET WEEK IN DALLAS Contact: Kim Dawson, Apparel Mart, 2300 Stemmons Freeway, Dallas 214-631-3394.		
Beginning Monday August 23	OPENING OF HOLIDAY AND RESORT COLLECTION Continuous showings by appointment. Contact: WI. 7-5324.	ARKIN & LANVIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday August 23	OPENING OF HOLIDAY COLLECTION Continuous showings by appointment. Contact: LW. 4-0454.	GEOFFREY BEENE BOUTIQUE & BEENE BAZAAR	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Monday August 23- Sept. 17	DAYTIME FASHIONS IN IMPORTED FABRICS Sportswear and Casual Fashions in imported silk and cotton. Contact: Gunda Wagner. 879-0139.	GUNDA	488 SEVENTH AVENUE SHOWROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday August 23	OPENING: RESORT & EARLY SPRING Continuous showings by appointment.	JONNY HERBERT; PAB LTD. Contact: Joe Melton, 565-6900.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday August 23	SHOWING OF NEW FASHIONS Informal showings, by appointment.	HAROLD LEVINE BY DON BREITINGER Contact: LA. 4-0237.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday August 23	OPENING: HOLIDAY & RESORT COLLECTION Continuous showings by appointment.	EDWARD PARNES CORP. Contact: 244-3877.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday August 23	OPENING OF HOLIDAY & RESORT COLLECTION "North-South" collection -- Fashions for daytime, evening and apres-ski, designed by Jay Anderson and Fred Ackerman. Continuous by appointment. Contact: Mrs. Walker, 974-0964. Publicity: Margaret Hodge, 765-0653.	POSH, INC.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday August 23	NORTH-SOUTH EARLY GROUP Informal showings by appointment.	DOMINIC ROMPOLLO Contact: 239-4155.	550 SEVENTH AVENUE NEW SHOWROOM - 9TH FLOOR
Beginning Monday August 23	HOLIDAY AND RESORT COLLECTION Featuring exclusive designs in shirts, skirts, shirt dresses. By appointment. Contact: LO. 3-1640. Publicity: Vera Bacal, PL. 3-8421.	GLORIA SACHS HABERDASHERY	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday August 23	RESORT AND INDOOR TENNIS FASHIONS Continuous showings.	TENNIS WHITES (DIVISION OF LOOMTOGS) Contact: Janice Watt, 594-2100.	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday August 23	RESORT AND EARLY SPRING COLLECTION Informal showings by appointment.	CHESTER WEINBERG; & CHESTER NOW Contact: 736-1696.	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Week of August 23	HOLIDAY-RESORT HANDBAG MARKET WEEK IN NEW YORK SHOWROOMS Contact: Natalie Marcin, Nat'l Handbag Assn., 347 Fifth Ave., MU. 3-6969.		
Tuesday August 24, August 25, August 26	SPRING-SUMMER FABRIC DISPLAY Three-day Spring and Summer '72 fabric exhibit, 10:00 A.M. to 5:00 P.M., including special collection of "trimmings 'n things." Trimmings chmn: Flora Suraci, McCall Pattern Co. Prices (including color card): \$4.00, members; \$6.00, guests. Contact: CI. 7-3940. (Co-chmn: Catherine Smith; Doris Walton)	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	15 WEST 48TH STREET SUITE 1722
Wednesday August 25 11:30 A.M.	FALL FASHIONS; CUSTOMER SHOW Showing of collection by Shannon Rodgers for Jerry Silverman. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Wednesday August 25 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "The Ultimate in Contemporary Fur Styling for Him and Her" -- fashion fur collection at luncheon showing. Reservation (\$5.95): CI. 6-9171. Barbetta publicity: Ellen Perl, TE. 2-8212.	FUR FUNTASTIC LTD. BY HY FISHMAN	BARBETTA RESTAURANT 321 WEST 46TH STREET



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
\$\$\$ Tuesday August 24 4:00 P.M.	PRESS PREVIEW OF TENNIS FASHIONS A preview of Holiday-Spring tennis fashions with Kodel polyester. By invitation. Contact: Alyson Mann, MU. 8-1200.	EASTMAN CHEMICAL PRODUCTS, INC.	1133 SIXTH AVENUE KODAK GALLERY
Wednesday August 25 4:00 P.M.	PRESS PREVIEW: HOLIDAY LOUNGEWEAR Concept 70's -- preview of Holiday loungewear collection by Swirl. By invitation. Publicity: Viola Rossi, 489-8118.	SWIRL	ST. REGIS HOTEL LIBRARY
Thursday August 26 12:00 Noon Luncheon	PRESS LUNCHEON WITH KIENAST QUINTUPLETS Luncheon and visit with America's youngest quintuplets to celebrate 18-month birthday. Transportation arranged. Contact: Leslie Ann Katz, 867-8820.	ECOLOGY CORP. OF AMERICA (PATTERSON, N.J.)	LIBERTY CORNER NEW JERSEY
August 27- Sept. 2	CHICAGO HOLIDAY AND RESORT READY-TO-WEAR MARKET WEEK. Contact individual manufacturers in Chicago.		
Tuesday August 31 9:00 A.M. Breakfast	PRESS PREVIEW OF NEW FUR DEPARTMENT Presentation of new Jacques Kaplan Fur Atelier at a preview for the press. By invitation. Contact: 675-1000, ext. 375.	FRANKLIN SIMON	33 WEST 34TH STREET 2ND FLOOR
Sept. 2	MICAM FOOTWEAR AND LEATHER GOODS EXHIBITION IN MILAN (Sept. 2 - 6).		
Sept. 6	LABOR DAY (Monday)		
Beginning Tuesday Sept. 7	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Norma Wilk or Hank Sinkel, 947-9677.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE NEW LOCATION - 5TH FLOOR
Beginning Tuesday Sept. 7	OPENING: RESORT & EARLY SPRING Continuous showings by appointment. Contact: Bob Miller, 695-7715.	JACK BODI FOR CONCEPT VII	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Sept. 7	OPENING: RESORT- SPRING COLLECTION By appointment. Contact: Joanne Jaap or Larry Croen, 239-8530.	DESIGN THAI	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Tuesday Sept. 7	HOLIDAY AND EARLY SPRING COLLECTION Continuous showings. By reservation. Contact: 244-4700.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday Sept. 7	HOLIDAY AND RESORT COLLECTION Continuous showings of a group of pastel coats, suits and costumes. By appointment. Contact: Terri White, 695-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Tuesday Sept. 7- Sept. 17	OPENING OF HOLIDAY AND RESORT COLLECTION Fashions, home furnishings and gifts by West Virginia craftsmen. By appointment. Contact: Florette Angel, 147 Summers St., Charleston, W. Va., 304-343-0171.	MOUNTAIN ARTISANS (WEST VIRGINIA)	HOTEL GOTHAM PRIVATE SUITE
Sept. 8	INTERNATIONAL FOOTWEAR AND LEATHER GOODS EXHIBITION IN FLORENCE (Sept. 8-13)		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Sept. 7- Sept. 17	ISRAELI READY-TO-WEAR FOR SPRING <u>Knit and woven dresses</u> --Schiff Atlas, Dorina, Elanit, Ero, Jercoli, Judith Creations, Iris, Lam, Lartex, Meza, Gabi Model, Dukert Paz, Hadar Rosen. <u>Sportswear</u> --Ata, Bashan, Isram, Kitan Dimona, Niba. Beach and Swimwear-- <u>Diva, Elastex, Rikma, Israel Rosen, Triumph. Outerwear</u> --Matzkin, Salpeter. By appointment. Contact: Ronald Winner, 594-5215.	ATID (AMERICAN TRADE & DEVELOPMENT WITH ISRAEL)	111 WEST 40TH STREET SHOWROOM - 11TH FLOOR
Wednesday Sept. 8 10:15 A.M.	PRESS PREVIEW: SCANDINAVIAN FAIR Storewide salute -- "Scandinavia Now" -- designer fashions and furnishings. By invitation. (Open to public, Sept. 13-25). Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	6TH FLOOR AUDITORIUM
Wednesday Sept. 8 2:30 P.M.	OPENING OF RESORT COLLECTION Also, Sept. 16 at 2:30. By reservation. Contact: PE. 6-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday Sept. 8 5:30 P.M. Cocktails	OPENING: HOME FURNISHINGS STORE New concept in retailing -- Opening of Bloomingdale's first Home Furnishings store. By invitation. (Transportation provided) Publicity: Arlene Friedlander, 752-1988.	BLOOMINGDALE'S	MANHASSET, L.I. 1400 NORTHERN BLVD.
Beginning Wednesday Sept. 8	OPENING: HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 564-0910.	CLAUDIA COLLECTION BY GEORGE HALLEY	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Sept. 9 11:30 A.M.	PRESS PREVIEW: GIVENCHY BOUTIQUE The Givenchy Nouvelle Boutique preview of Fall-Winter collection. By invitation. <u>Customer show at 3:00</u> . Publ: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Thursday Sept. 9 4:00 P.M.	OPENING OF RESORT COLLECTION Also Tuesday, Sept. 14 at 2:30. By reservation. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Sept. 9 4:00 P.M.	SHOWING OF FALL/ WINTER COLLECTION Couture collection from the Rome salon. By invitation. Directress: Shirley Rose. Publicity: Eleanor Lambert, MU. 8-2130.	MARTIERI DI ROMA (791 MADISON AVENUE)	PLAZA HOTEL TERRACE ROOM
Sept. 9- Sept. 12	INTERNATIONAL FAIR OF LINGERIE, FOUNDATIONS, SWIMWEAR IN COLOGNE, GERMANY. Contact: Messe-und Ausstellungs-GmbH, P.O. Box 210760, 5 Cologne 21.		
Sept. 10	INTERNATIONAL LEATHER WEEK IN PARIS		
Sunday Sept. 12- Sept. 14	SPRING FASHIONS: BOYS' & YOUNG MEN'S MARKET Twenty-fifth anniversary National Youth Market and three-day fashion show by Boys' and Young Men's Apparel Manufacturers Assn; and including girls' fashions. Also, international festival. Contact: Robert Gur-Arie, 594-5130.	BAMA	HOTEL NEW YORKER 8TH AVE. & 34TH STREET
Sunday Sept. 12- Sept. 15	NATIONAL SHOE FAIR OF AMERICA Sunday-Tuesday, 9:00-6:00; Wednesday, 9:00-12:00 noon. Contact: Howard Reddy, 481 Eighth Avenue, Suite 300, New York 10001, 594-7606.	FOOTWEAR ASSOCIATIONS	ASTROHALL HOUSTON, TEXAS



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sept. 12- Sept. 15	IGEDO FASHION FAIR IN DUSSELDORF. Contact: Internationale modemesse GmbH, Freiligrathstrasse 28, Dusseldorf, Germany.		
Sept. 12	FASHION FAIR IN COPENHAGEN (Sept. 12-15)		
Monday Sept. 13 11:30 A.M.	CUSTOMER SHOWING: TRIGERE COLLECTION Fall collection by Pauline Trigere. Publ: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday Sept. 13 1:00 P.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Sept. 13 3:30 P.M. Champagne	PREMIERE SHOWING OF FUR COLLECTION Preview of Hy Fishman's "Furs Through the Ages Collection". By invitation. Contact: 244-4530.	FUR FUNTASTIC LTD.	305 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Sept. 13 5:00 P.M.	HOLIDAY AND RESORT COLLECTION Also Wed., Sept. 15 at 9:00 A.M. By reservation. Thereafter by appointment. Contact: 213-657-7377 (L.A.)	RAY AGHAYAN/BOB MACKIE (8636 MELROSE AVE., L.A.)	GOTHAM HOTEL PRIVATE SUITE
Monday Sept. 13 6:00 P.M.- 8:00 P.M.	PRESS PREVIEW: INT'L DATELINE COLLECTION III Resort and Holiday collection for international travel designed by ZuZu Angel. Show at 6:15. By invitation. (Thereafter by appointment at Hotel Gotham) Publicity: Lisa Curtis, 684-7444.	ZUZU ANGEL (RIO DE JANEIRO)	PLACE TO BE ANNOUNCED
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Continuous showings, by appointment. Contact: LW. 4-0454.	BEENE BAZAAR; GEOFFREY BEENE BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION By appointment. Contact: Ronald Alexander, LO. 3-6126.	CLARET BY ARTHUR DOUCETTE	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Sept. 13	HOLIDAY AND RESORT COLLECTION Designed by Hubert Latimer. Informal showings by appointment. Contact: LO. 4-9220. (Note: Show at 2:30 P.M. has been cancelled).	CHRISTIAN DIOR- NEW YORK	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Continuous showings. Contact: Laura Casson, LO. 3-6126.	GAVI BY MILTON KORWIN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Sept. 13	RESORT & EARLY SPRING COLLECTION Continuous showings. By appointment. Contact: LO. 3-0988.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Sept. 14 10:00 A.M.	RESORT AND EARLY SPRING COLLECTION By invitation. Contact: 947-4551.	JACQUES TIFFEAU	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Sept. 14 11:00 A.M.	HOLIDAY AND RESORT COLLECTION By reservation. Contact: Neil Peskin, 524-4510.	GINO CHARLES BY BETSE CANN	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 14 11:00 A.M.	PREVIEW: RESORT- HOLIDAY COLLECTION Surjit and Adarsh Kaur Gill will open their new showroom with a preview of their Resort-Holiday collection for press and buyers. By invitation. Contact: Budd Calisch, Dorelle Assoc., 730 Fifth Avenue, 489-8420.	SAZ (BY THE GILL SISTERS)	42 EAST 57TH STREET NEW SHOWROOM - 4TH FLOOR
Tuesday Sept. 14 12:00 Noon	PREVIEW: HOLIDAY & RESORT COLLECTION By invitation. Contact: Ethel Shieff, 736-3075.	JIMMAE BY MARY MATISSE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 14 12:00 Noon Luncheon	PRESS PREVIEW: FUR COLLECTION Show followed by luncheon. By invitation. (Customer showing at 2:30 P.M.- Grand Ballroom). Contact: Ernest Graf, BR. 9-0633.	BEN KAHN COUTURE (150 WEST 30TH STREET)	HOTEL PLAZA CRYSTAL ROOM
Tuesday Sept. 14 1:00 P.M.	HOLIDAY AND RESORT COLLECTION By reservation. Thereafter by appointment. Contact: LA. 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 14 2:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Contact: 564-3857.	TEAL TODAY (DIV. TEAL TRAINA)	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Sept. 14	2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.		
Sept. 14	2:30 P.M., BEN KAHN Customer Showing, Hotel Plaza, Grand Ballroom, BR. 9-0633.		
Tuesday Sept. 14 4:00 P.M.	OPENING: HOLIDAY RESORT COLLECTION By reservation. Contact: 594-0030.	ELINOR SIMMONS FOR MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Sept. 14 4:30 P.M.	OPENING: RESORT AND EARLY SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Roberta Sawyer, 832-0030. Publicity: Eleanor Lambert, MU. 8-2130.	THEA PORTER	203 EAST 60TH STREET
Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: 239-4155.	CHUCK HOWARD FOR DAMIAN COUTURE LTD.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: Mary Kloss, 868-2880.	PAPILLON	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Sept. 14	OPENING: RESORT & EARLY SPRING COLLECTION Continuous showings. By appointment. Contact: Mr. Revell, CH. 4-1542.	BEN REIG	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Tuesday Sept. 14	COMPLETE COLLECTION: NORTH-SOUTH Informal showings. By appointment. Contact: 239-4155.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Sept. 14	PRIMARY DAY (Tuesday)		
Sept. 15	9:00 A.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, Private Suite, 213-657-7377(L.A.)		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 15 10:00 A.M.	OPENING OF RESORT COLLECTION Also Sept. 16 and 22 at 10:00 A.M. By reservation.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: LA. 4-7626.
Wednesday Sept. 15 11:30 A.M.	OPENING OF RESORT COLLECTION By reservation. Contact: 564-3857.	TRAINA BOUTIQUE & TRAINA SPORT	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday Sept. 15 11:30 A.M.	PRESS & CUSTOMER SHOW: JEAN LOUIS SCHERRER Showing of exclusive Fall-Winter collection. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR
Wednesday Sept. 15 1:00 P.M.	HOLIDAY AND RESORT COLLECTION By reservation. Contact: Geri Lasher or Dick Conrad, 594-3000.	MORTON MYLES FOR MALCOLM CHARLES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Sept. 15 1:15 P.M.	OPENING OF HOLIDAY & RESORT COLLECTION By reservation. Contact: Miss Fritz, LO. 5-4115.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Sept. 15 2:30 P.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: CH. 4-1872.	LARRY ALDRICH BY MARIE MCCARTHY	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Sept. 15 2:30 P.M.	CRUISE AND WINTER FUR FASHIONS "Scintillating Fur Fashions" for cruise and winter. By invitation. Thereafter by appointment. Contact: Miss Lenore, CH. 4-8685.	FREDRICA AND MISS FREDRICA	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday Sept. 15 3:00 P.M.- 6:00 P.M.	PRIVATE PREVIEW: VALENTINO COLLECTION Preview of Lord & Taylor's Valentino collection - exclusive copies from his Fall couture collection. By invitation only.	LORD & TAYLOR	3RD FLOOR
Wednesday Sept. 15 3:30 P.M.	OPENING OF HOLIDAY & RESORT COLLECTION By invitation. Thereafter by appointment. Contact: Marion Auley at Sylvan Rich, 947-8470.	PHYLLIS SUES (8680 MELROSE AVE., L.A.)	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Wednesday Sept. 15	RESORT AND EARLY SPRING COLLECTION Continuous showings by appointment. Contact: LW. 4-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Wednesday Sept. 15	OPENING OF RESORT COLLECTION By appointment only. Contact: 947-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Wednesday Sept. 15	OPENING: HOLIDAY & RESORT COLLECTION The Group plus some new artisans will show their Holiday "capers and resorts of sorts". Continuous showings by appt. Contact: Gayle Osman, 868-2135.	DESIGNERS' MELANGE	205 WEST 39TH STREET SHOWROOM - 2ND FLOOR
Beginning Wednesday Sept. 15	OPENING OF CRUISE COLLECTION Continuous showings by appointment. Contact: Helen Feinstein, LO. 3-6143.	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday Sept. 15	OPENING OF RESORT COLLECTION By appointment. Contact: Mabel Glemby, 765-3535.	FERDINANDO SARMI LTD.	20 WEST 57TH STREET SHOWROOM - 8TH FLOOR
Sept. 16	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		
Thursday Sept. 16 2:00 P.M. & 3:00 P.M.	OPENING: HOLIDAY & RESORT COLLECTION Press Show, 2:00 P.M.; Buyers' Show, 3:00 P.M. By invitation. Thereafter by appointment. Contact: 695-5555.	JON HAGGINS	37 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Sept. 16	2:30 P.M., HOUSE OF BRANELL, 530 Seventh Avenue, 27th floor, PE. 6-6983.		
Thursday Sept. 16 3:30 P.M.	AUTUMN-WINTER FUR COLLECTION By invitation. Thereafter by appointment. Contact: LO. 5-3870.	FEMINA FURS LTD.	330 SEVENTH AVENUE PENTHOUSE - 22ND FLOOR
Thursday Sept. 16 4:00 P.M.	PREVIEW OF PATRICIAN FABRICS For designers, manufacturers and press. Show at 4:30 P.M. By invitation.	HYSTRON FIBERS (485 LEXINGTON AVENUE)	AL MOUNIA 38TH AND MADISON AVENUE
Thursday Sept. 16 4:00 P.M. Cocktails	SWIMWEAR COLLECTION BY LUIS ESTEVEZ "Estevez" and "Miss Estevez" swimwear collections. Showing at 5:00 P.M. by invitation. Contact: 1500 So. Central Ave., L.A., 213-746-1450; 244-4792(NY)	SEA DARLINGS OF CALIF. (1407 BROADWAY)	1407 BROADWAY 1407 CLUB
Sept. 20	JEWISH NEW YEAR -- Rosh Hashonah (Monday)		
Sept. 20- Sept. 26	TWENTY-SIXTH NATIONAL SWEATER AND KNITWEAR WEEK Contact: Edward A. Brandwein, National Knitted Outerwear, 51 Madison, 683-7520.		
Tuesday Sept. 21 11:30 A.M.	PRESS & CUSTOMER SHOW: PLAZA IMPORTS COLLECTION Exclusive European imports. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Wednesday Sept. 22 9:00 A.M. Breakfast	PRESS PREVIEW: HOME FURNISHINGS Press Preview of new designer rooms and shops. By invitation. Publicity: Arlene Friedlander, 752-1988.	BLOOMINGDALE'S	5TH FLOOR
Wednesday Sept. 22 9:30 A.M. Breakfast	PRESS AND CUSTOMER SHOWING Presentation of Gucci Fall-Winter fashions and accessories for women and men. By invitation. Contact: Hamra Associates, 748 Lexington, 753-9835.	GUCCI	689 FIFTH AVENUE GUCCI SALON
Sept. 22	10:00 A.M., ADELE SIMPSON, 530 Seventh Ave., 23rd floor, LA. 4-7626.		
Wednesday Sept. 22 11:30 A.M.	CUSTOMER SHOW: TIKTINER COLLECTION Presentation of Tiktiner exclusive Fall and Winter collection for Bergdorf Goodman. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR COUNTRY CASUALS
Wednesday Sept. 22 12:30 P.M. Luncheon	OPENING: FALL & WINTER COLLECTION Fall and Winter collection by Tiziani of Rome. Reservations (\$6.50): PL. 9-7010. Coordinator and commentator: Mary Alice Rice, PL. 2-5726.	TIZIANI OF ROME	HOTEL PLAZA BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 22 3:30 P.M.	FALL AND WINTER FUR PREVIEW By invitation. Contact: Joseph J. Davis, CI. 5-0322.	REISS & FABRIZIO	HOTEL PIERRE COTILLION ROOM
Wednesday Sept. 22 6:15 P.M.	PREVIEW: RALPH LAUREN POLO SHOP Special opening of Men's Store to preview new Ralph Lauren Polo Shop. Informal fashion consultation. By invitation. Publicity: Arlene Friedlander, 752-1988.	BLOOMINGDALE'S	MEN'S STORE
Thursday Sept. 23 11:30 A.M.	CUSTOMER SHOWING: JOAN LESLIE FASHIONS Fall and Winter collection by Kasper for Joan Leslie. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Thursday Sept. 23 8:30 P.M.	TWENTY-NINTH ANNUAL COTY AWARDS Presentation of annual Coty American Fashion Critics' awards. By invitation. Publicity: Eleanor Lambert: MU. 8-2130.	COTY, INC.	ALICE TULLY HALL LINCOLN CENTER
Sept. 26	CANADIAN SHOE AND LEATHER FAIR IN MONTREAL (Sept. 26 - 28)		
Monday Sept. 27 9:00 A.M. Breakfast	PRESS PREVIEW OF MEN'S COUTURE FASHIONS Fall-Winter men's couture fashions from Paris, Rome, London, Amsterdam and other countries. By invitation. Contact: Walter Hauser, PL. 3-1542; or Serge Obolensky Assoc., 421-8266.	ALEXANDER'S	59TH STREET AND LEXINGTON 3RD FLOOR
Monday Sept. 27 11:30 A.M.	PRESS & CUSTOMER SHOW: BERNARD PARRIS Showing of exclusive Fall-Winter collection for Bergdorf Goodman. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Monday Sept. 27 1:00 P.M. Luncheon	PRESS PREVIEW OF FUR FASHIONS Exclusive collection of Ben Kahn at Cartier fur fashions. By invitation. Contact: 838-7387.	BEN KAHN AT CARTIER	4 EAST 52ND STREET SALON - 3RD FLOOR
Monday Sept. 27 3:00 P.M.	HAUTE COUTURE AND NEW PRET-A-PORTER Fall-Winter couture and first pret-a-porter collection, designed and made by Nina Dimos in Paris. By invitation. Contact: Judy Guerin, 879-4822.	NINA DIMOS	36 EAST 61ST STREET SALON
Monday Sept. 27 3:00 P.M.	PRESS SHOWING OF MEN'S FASHIONS Premiere showing of Spring and Summer men's ready-to-wear; Also custom collection. Show followed by reception. By invitation. Contact: Oley Borris, 832-8550.	DIMITRI OF ITALY 42 EAST 57TH STREET)	HOTEL PLAZA TERRACE ROOM
Sept. 29	JEWISH HOLIDAY - Yom Kippur (Wednesday)		
Monday Oct. 4 9:30 A.M. Coffee	FALL AND WINTER FUR COLLECTION Show at 10:00. By invitation. Publicity: Vera Bacal, CI. 7-1388. (Coffee served at 9:30 A.M., followed by show).	MAXIMILIAN	20 WEST 57TH STREET SALON - 3RD FLOOR



# 1972

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1							1	2	3	4				
2	3	4	5	6	7	8	6	7	8	9	10	11	12	5	6	7	8	9	10	11
9	10	11	12	13	14	15	13	14	15	16	17	18	19	12	13	14	15	16	17	18
16	17	18	19	20	21	22	20	21	22	23	24	25	26	19	20	21	22	23	24	25
23	24	25	26	27	28	29	27	28	29					26	27	28	29	30	31	
30	31																			
APRIL							MAY							JUNE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1							1	2	3	4	5	6		
2	3	4	5	6	7	8	7	8	9	10	11	12	13	4	5	6	7	8	9	10
9	10	11	12	13	14	15	14	15	16	17	18	19	20	11	12	13	14	15	16	17
16	17	18	19	20	21	22	21	22	23	24	25	26	27	18	19	20	21	22	23	24
23	24	25	26	27	28	29	28	29	30	31				25	26	27	28	29	30	
30																				
JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1							1	2	3	4	5	6	7	8
2	3	4	5	6	7	8	6	7	8	9	10	11	12	3	4	5	6	7	8	9
9	10	11	12	13	14	15	13	14	15	16	17	18	19	10	11	12	13	14	15	16
16	17	18	19	20	21	22	20	21	22	23	24	25	26	17	18	19	20	21	22	23
23	24	25	26	27	28	29	27	28	29	30	31			24	25	26	27	28	29	30
30	31																			
OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7							1	2	3	4	5	6	7	8
8	9	10	11	12	13	14	5	6	7	8	9	10	11	3	4	5	6	7	8	9
15	16	17	18	19	20	21	12	13	14	15	16	17	18	10	11	12	13	14	15	16
22	23	24	25	26	27	28	19	20	21	22	23	24	25	17	18	19	20	21	22	23
29	30	31					26	27	28	29	30			24	25	26	27	28	29	30
														31						